

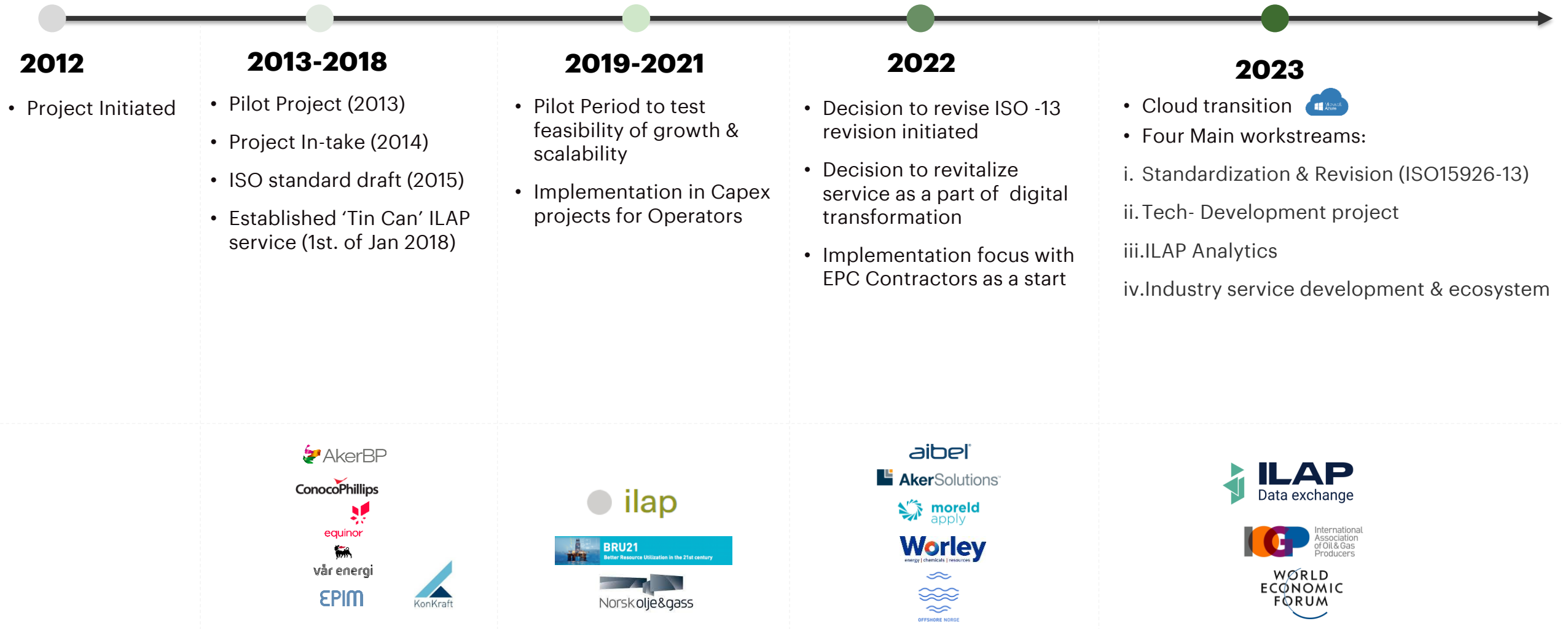


OFFSHORE NORGE

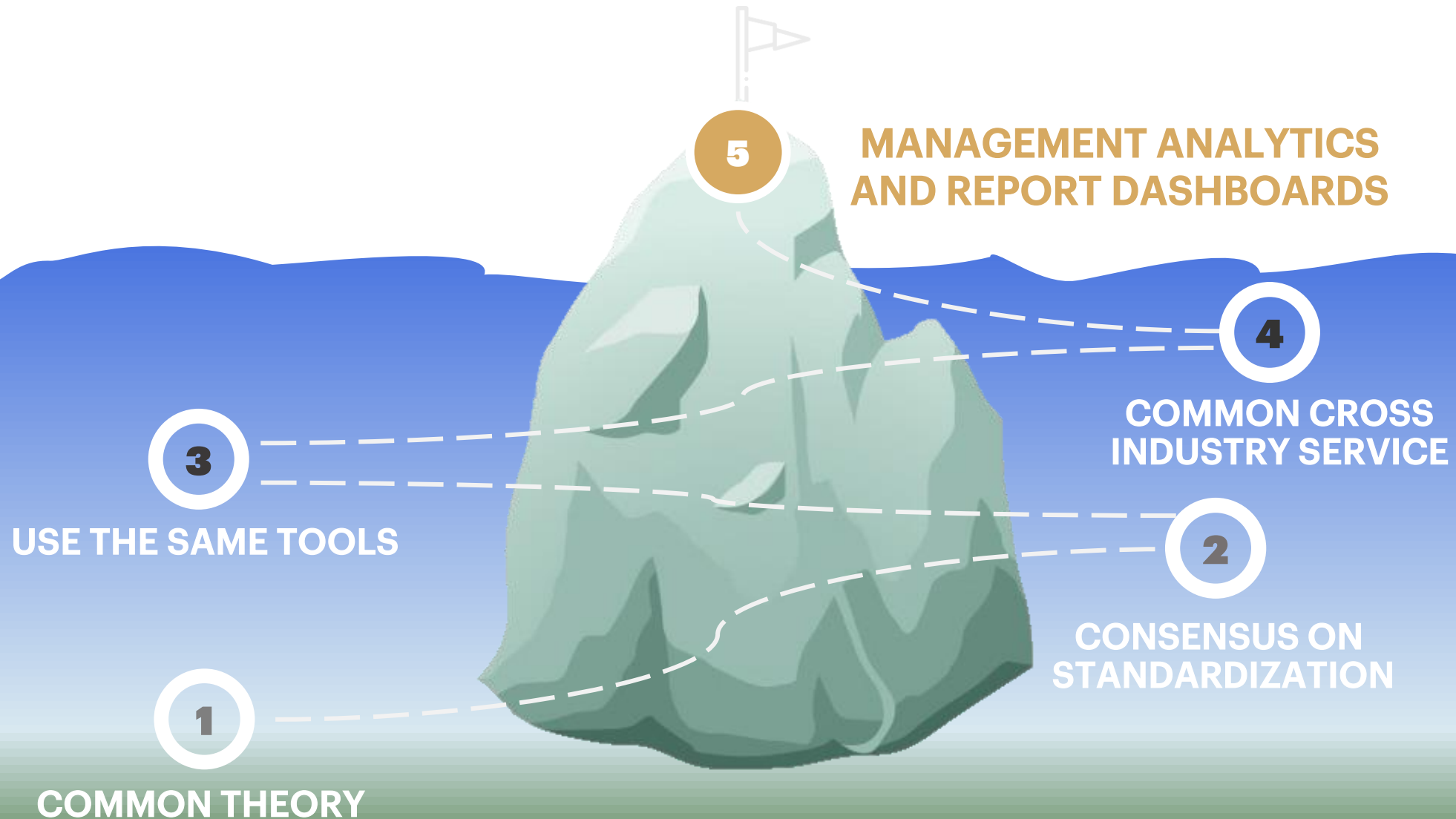
COLLABOR8 ILAP – WELCOME

ILAP HISTORY & STATUS OVERVIEW

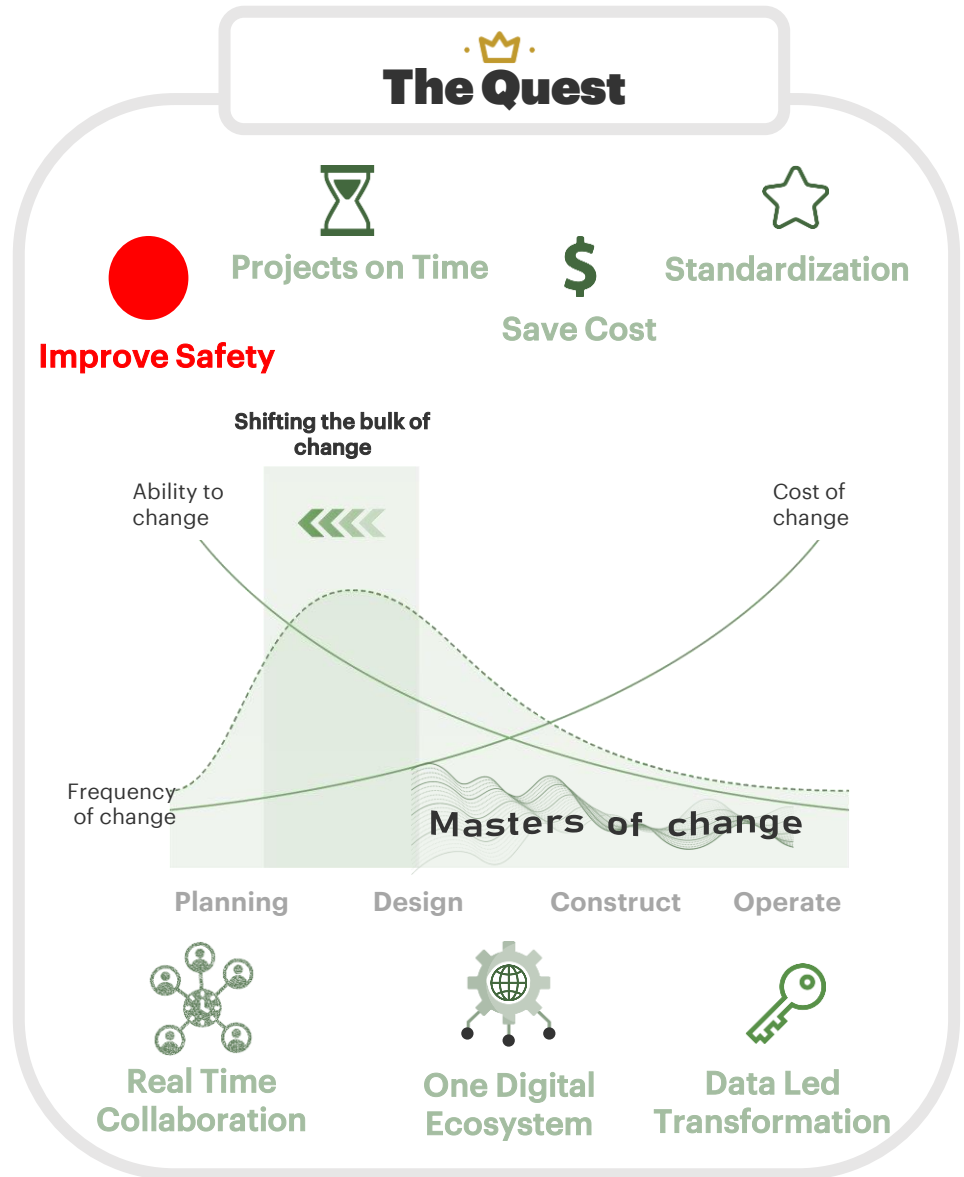
+10 YEARS OF INDUSTRY COLLABORATION & CONTINUOUS IMPROVEMENTS



MANAGERS & USERS SEE JUST THE TIP OF THE ICEBERG, BENEATH IT'S BUILT ON A SOLID FUNDAMENT



ILAP VALUE PROPOSITION

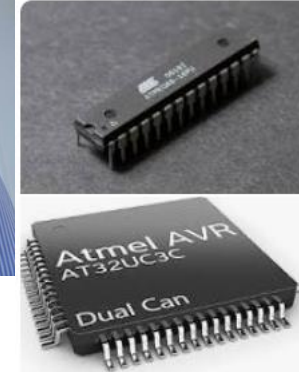




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KRISTOFFER & COLLABOR8

KRISTOFFER'S BACKGROUND



If you want to transformation humans dare to think differently



Realising benefits through industry collaboration,
common standards and shared digital solutions.

INDUSTRY COLLABORATION

Vision:

Drive industry collaboration initiatives, enabling business transformation through standardization and data sharing, to the benefit of the industry.

<https://collabor8.no/>



Services

Support

Collaboration projects

Sign up

For Operators

API Module for Cash Call and Billing Authority Communication
Collabor8 Hello Critical ERA Acute EqHub Footprint
GSTR Guide to Resource Regulations
Human Rights Assessment Service ILAP Joint Audit (Helicopter)
L2S Loop Magnet JQS Security Agreements Subsurface
TIRC Virtual Inventory

For Suppliers

Collabor8 Hello ERA Acute EqHub ILAP Loop
Magnet JQS TIRC

How to register [↗](#)

EPIM

Norsk olje & gass

DIGITAL PORTFOLIO

ASSET AND LICENSE MANAGEMENT

- L2S
- authority communication
- api module for cash call and billing
- subsurface
- gstr
- ilap

MATERIAL MANAGEMENT

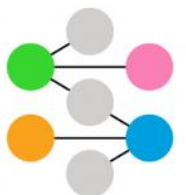
- virtual inventory
- critical
- eqhub
- tirc
- loop

ENVIRONMENT

- footprint
- eraacute

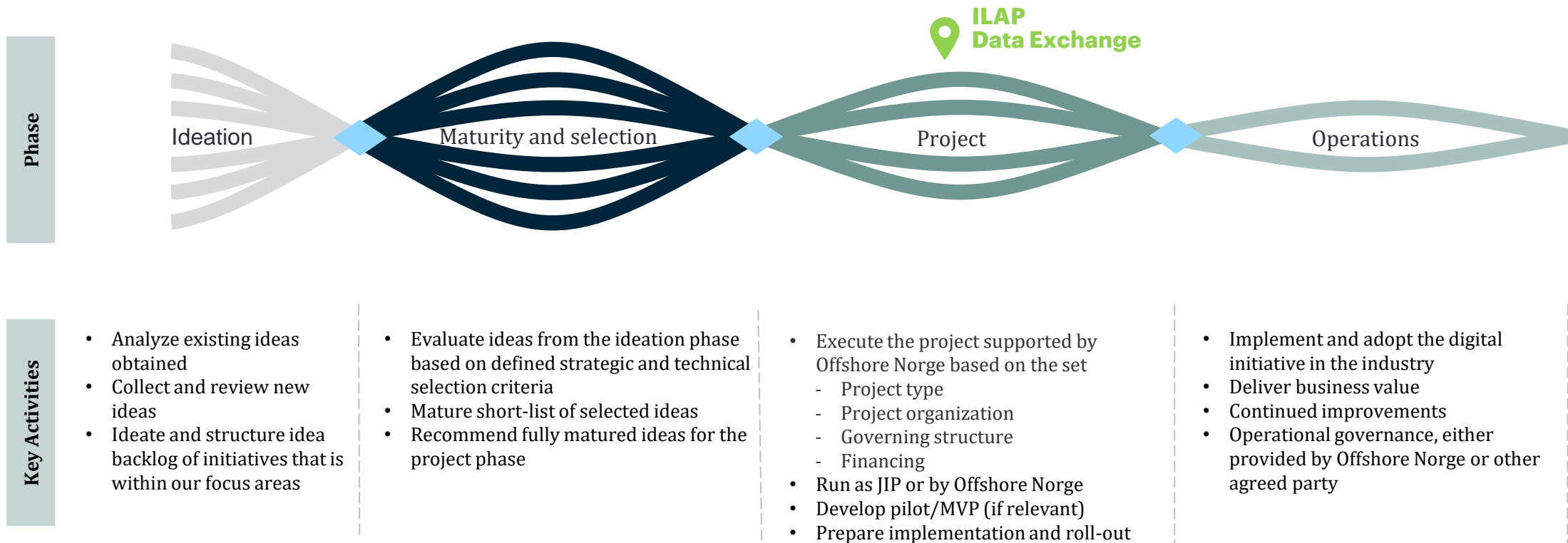
REGULATIONS

- guide to resource regulations



Collabor8

CREATING VALUE THROUGH DIGITAL COLLABORATION

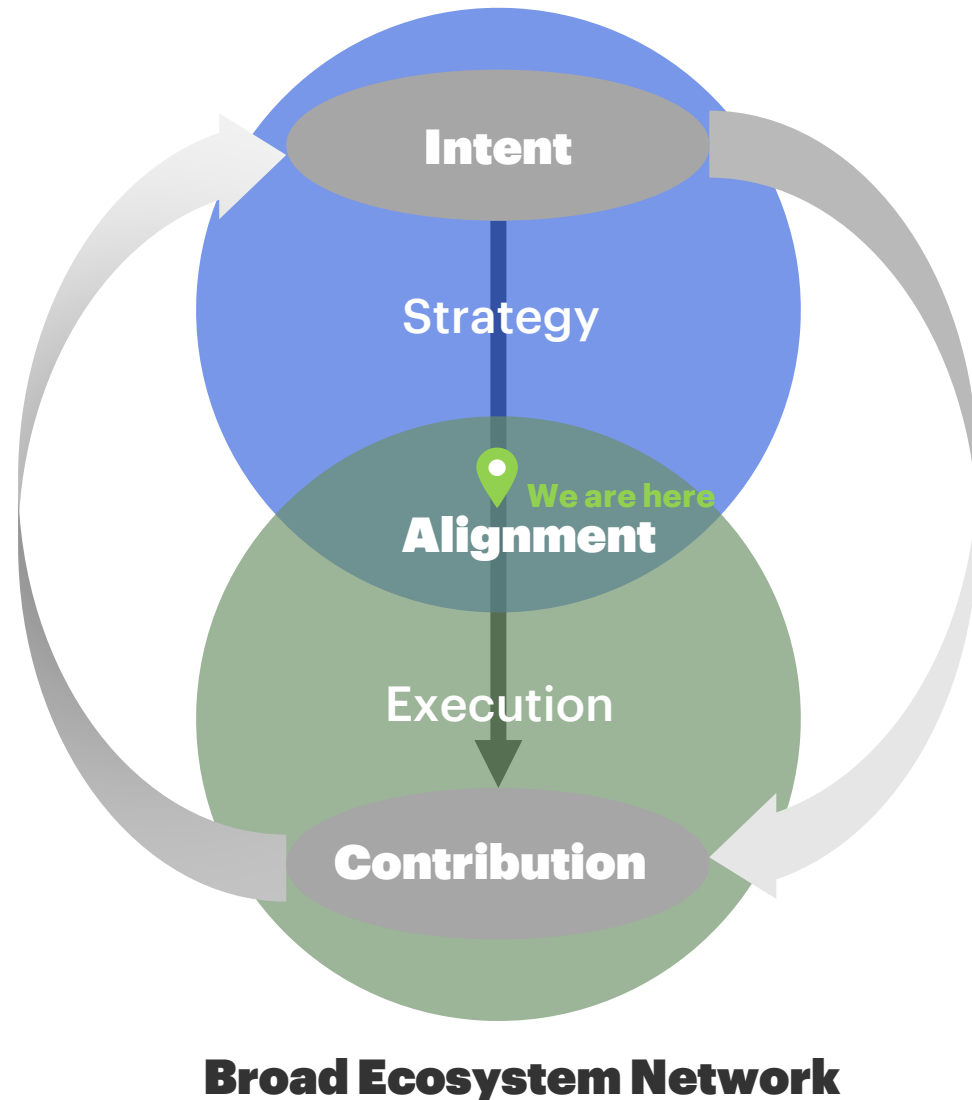




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ILAP - STRATEGY

FROM INTENT TO STRATEGY ALIGNMENT



Description

- We start by building further on the 10 years of collaboration & learnings from other Collabor8 services
- The ILAP service strategy uses the concept of Digital Platforms & Ecosystem thinking combined with project theory as it's pillars
- We want you to understand and give feedback so we can collaborate, learn improve, and align

VITAL COMPONENTS FOR A DIGITAL PLATFORM SERVICE



Digital Platform Strategy

Defining the path to become a digital platform, a business model used to grow and scale in new markets and develop ecosystem strategies, commercial Model & monetization, capabilities that will make the digital platform viable and competitive



Digital Platform Engineering

Building the product, data services and infrastructure required to operate a modern digital platform



Digital Platform Adoption

Change management & evangelism to increase use. Identifying, attracting and engaging the ecosystem players required for a successful multi-sided digital platform



Digital Platform Integrity

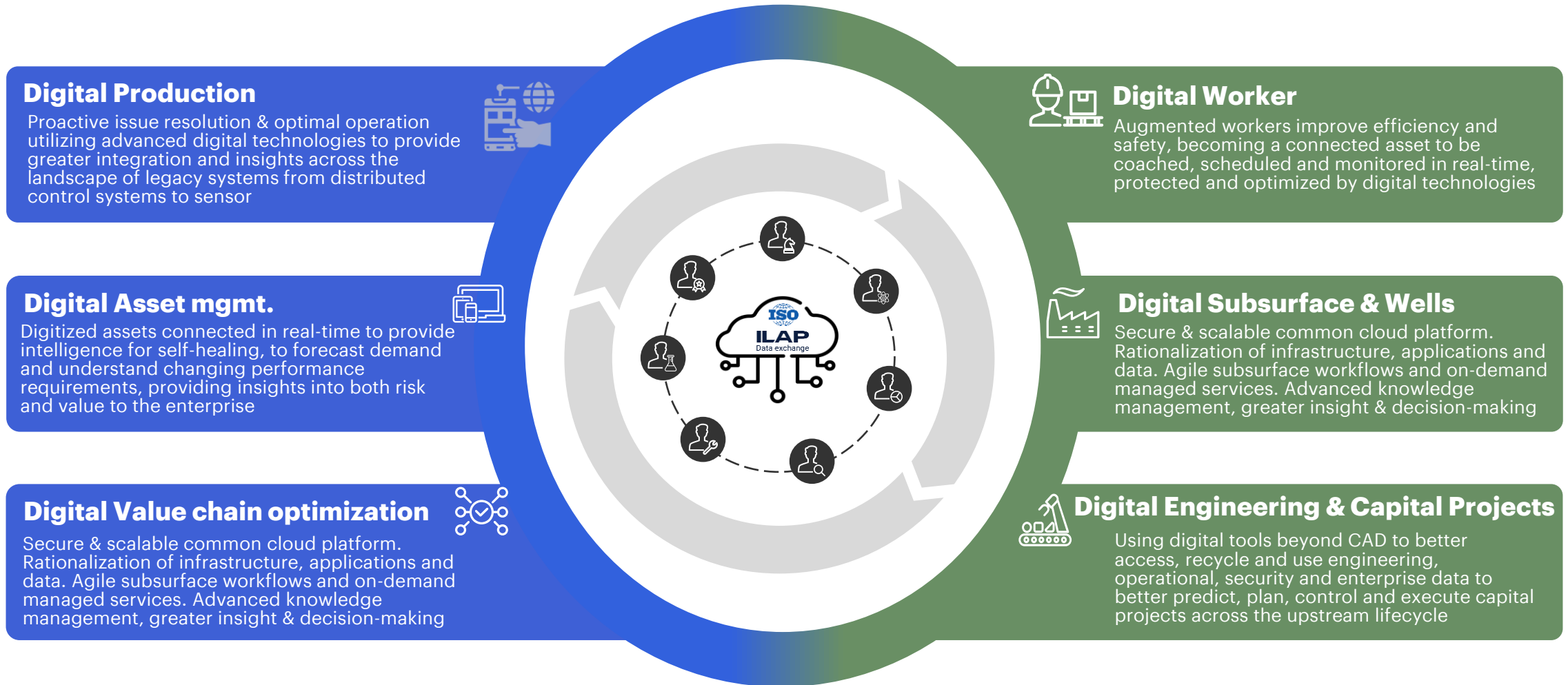
Ensuring the trust, security and global compliance required in a complex digital platform environment



Digital Platform Enablement

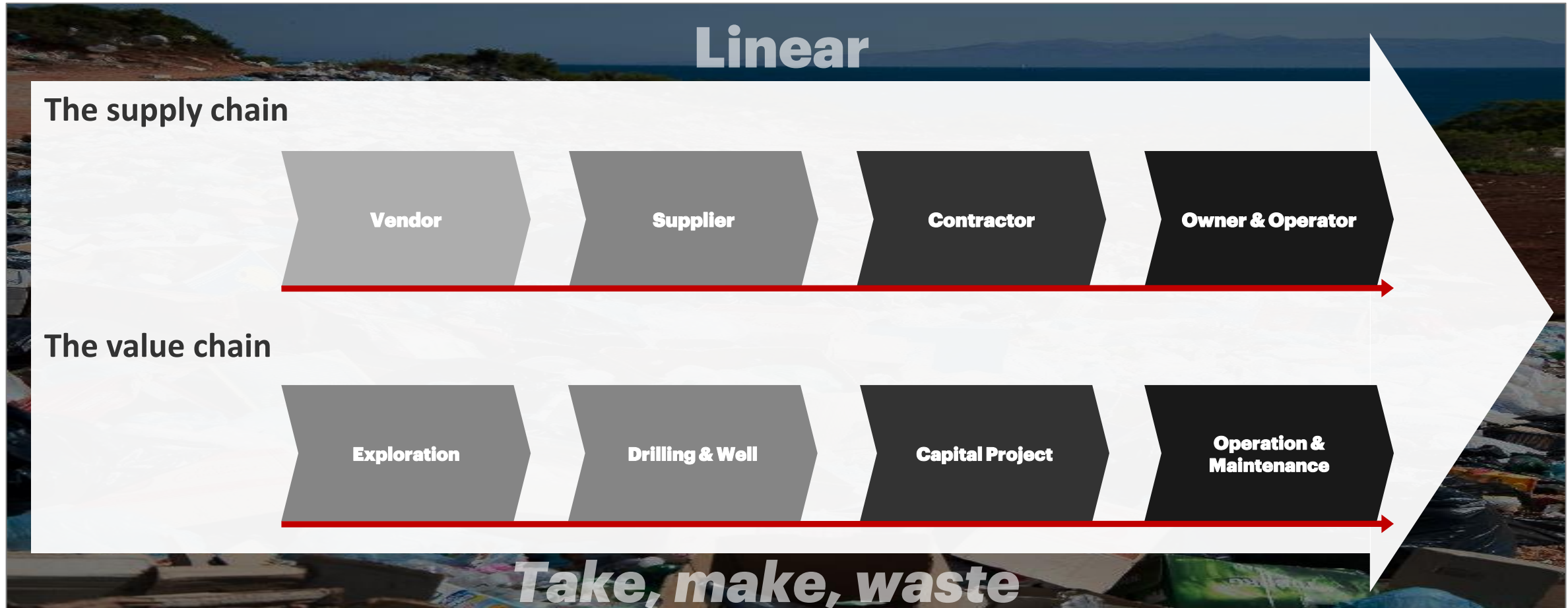
Supporting functions & technologies to enable digital platforms; Service Desk, communication, contracts, Terms & conditions, life-cycle mgmt., continuous improvement framework

DIGITAL CORNERSTONES IN UPSTREAM



BACKGROUND FOR ILAP

9 out of 10 projects run “**over budget, under benefits**” over & over again– regularly up to 50%, and not uncommonly over 50%



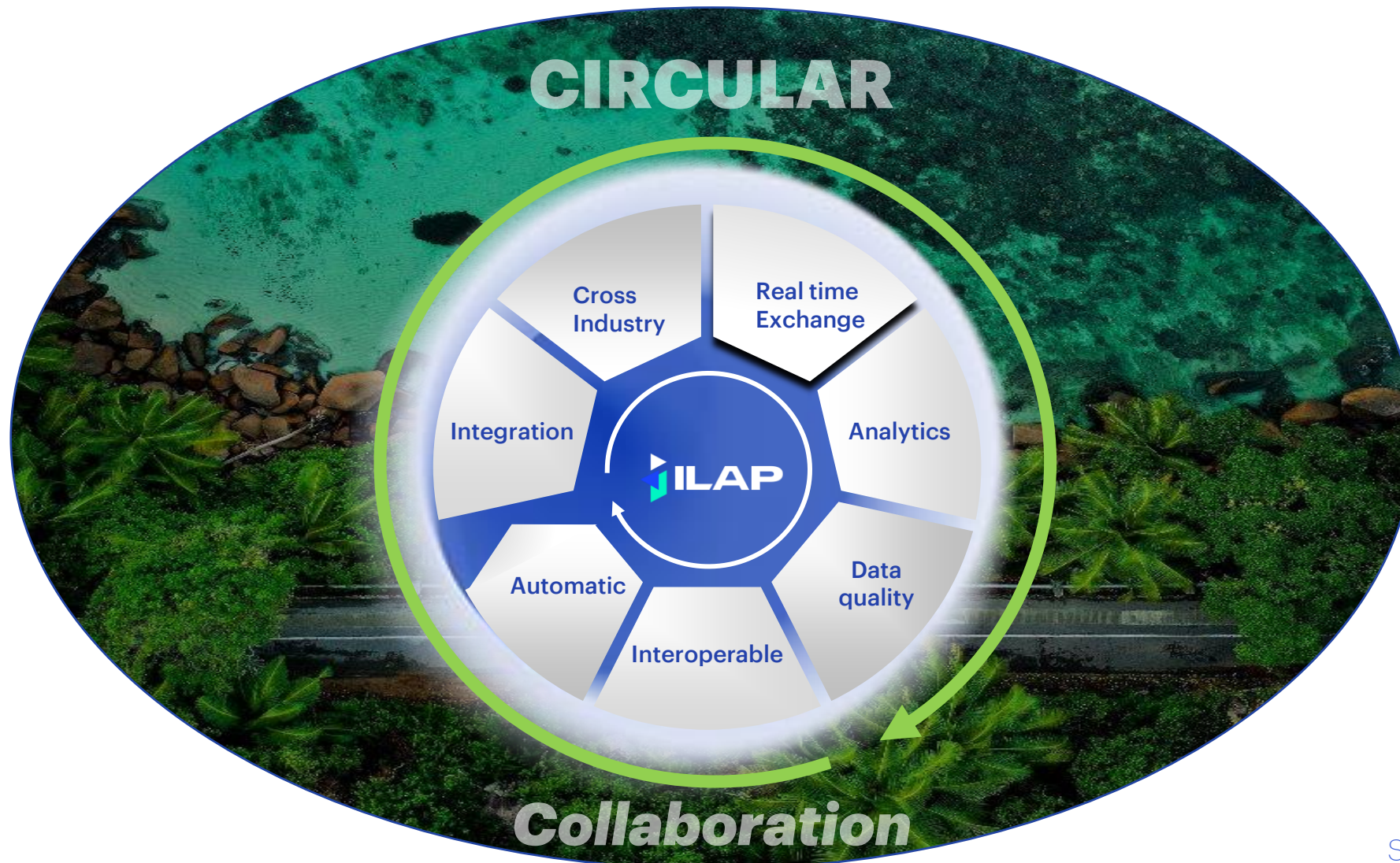
“ I spend more time in moving data than actual work

“ We have lost of trust due to unreliable data

“ Had no idea what was causing schedule overruns

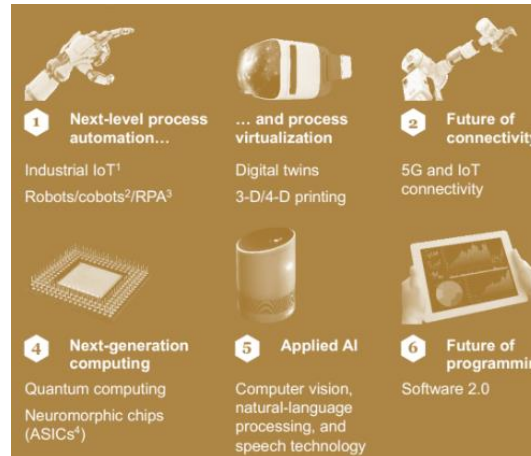
“ We have no real-time progress monitoring or dashboard

DIGITAL PLATFORM ECOSYSTEM



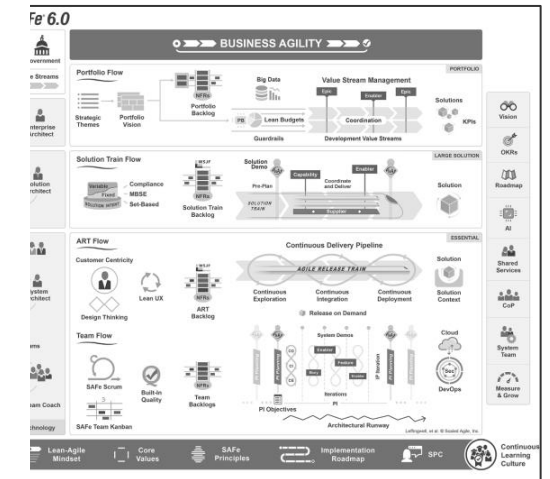
THE SECRET FORMULA TO SUCCESS

Technology



WAKE UP CALL

Methodology



WE DON'T HAVE A SECRET FORMULA, BUT WE HAVE SOME FOCUS AREAS



USER-CENTRICITY

- Put the users at the heart of solving critical business challenges
- Create positive user experiences
- Maximize adoption



LEARNING FROM DOING

- Start-up mentality
- Catch lesson learned
- Continually iterate ways of working
- Service Innovation



LEADERSHIP COMMITMENT

- Help leaders drive new ways of working
- Demonstrate engagement through actions, support and participation

A BUSINESS TECHNOLOGY MINDSET

INTEGRATE INCREMENTAL IMPROVEMENT WITH DISRUPTIVE DIGITAL INNOVATION

Transform Business Capabilities

Innovation and data as an asset

Build Digital Frontline



Planner Experience
and collaboration



Modernize Technology Backbone

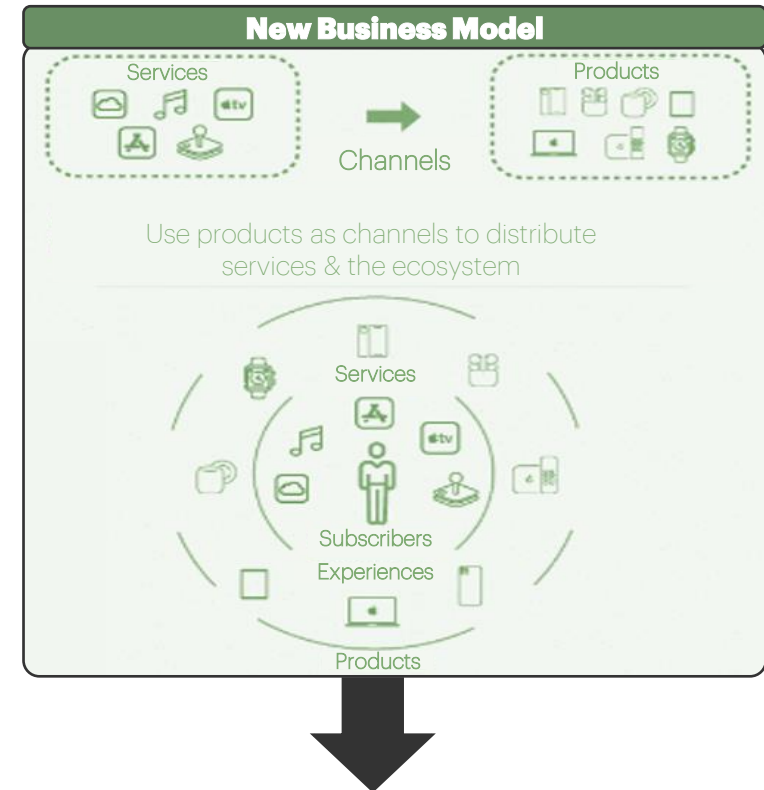
Quality, performance
and future proof

ECOSYSTEMS & DIGITAL PLATFORMS

Delivering a product and a transaction

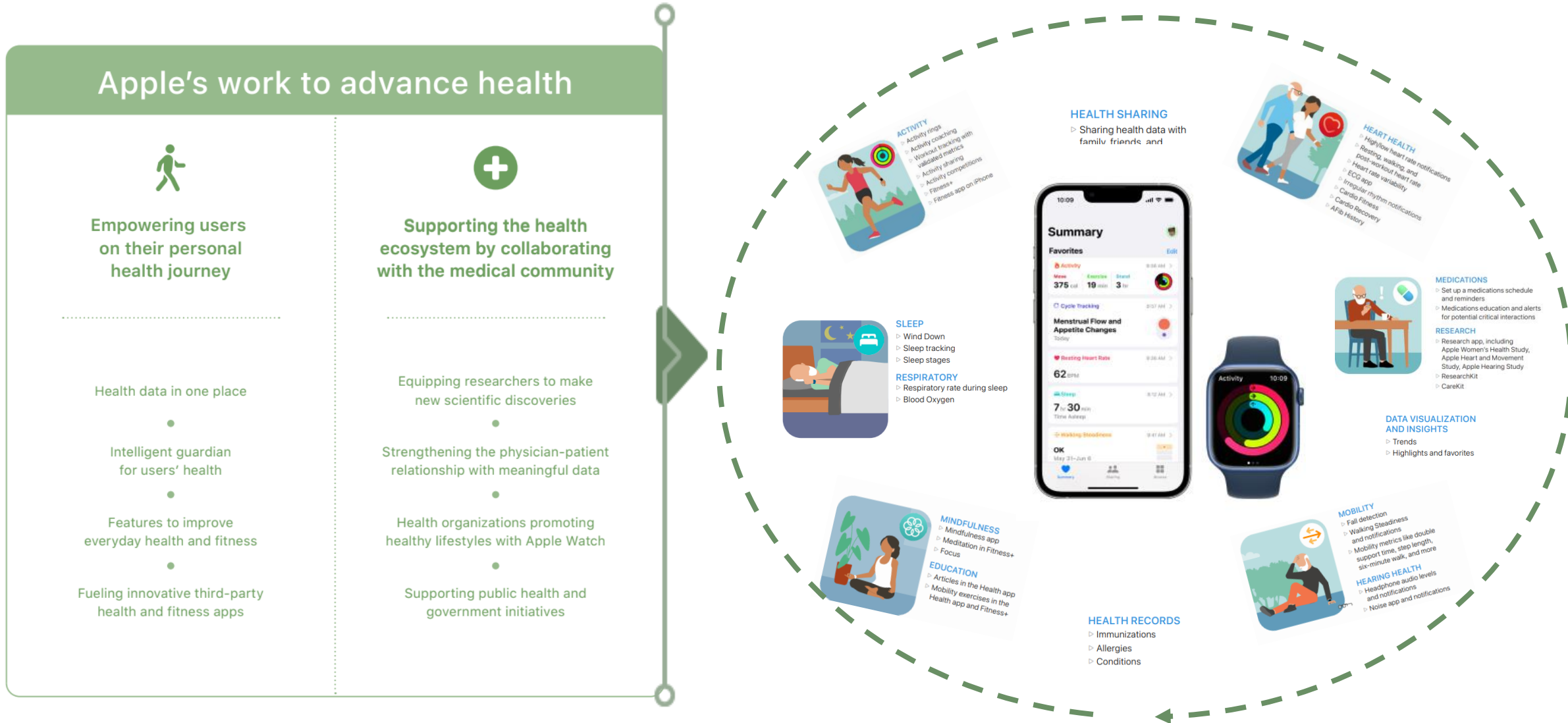


The key is to build on the back of the product user base with a digital platform ecosystem designed to create long-lasting relationship & loyalty



A Digital Ecosystem comprised of companies, people, data, processes, and things that are connected by the shared use of a digital platform

A BUSINESS MODEL TO ENABLE CONTINUOUS INNOVATION



TOP 10 COMPANIES BY MARKET CAP – APRIL 2023

SIZE

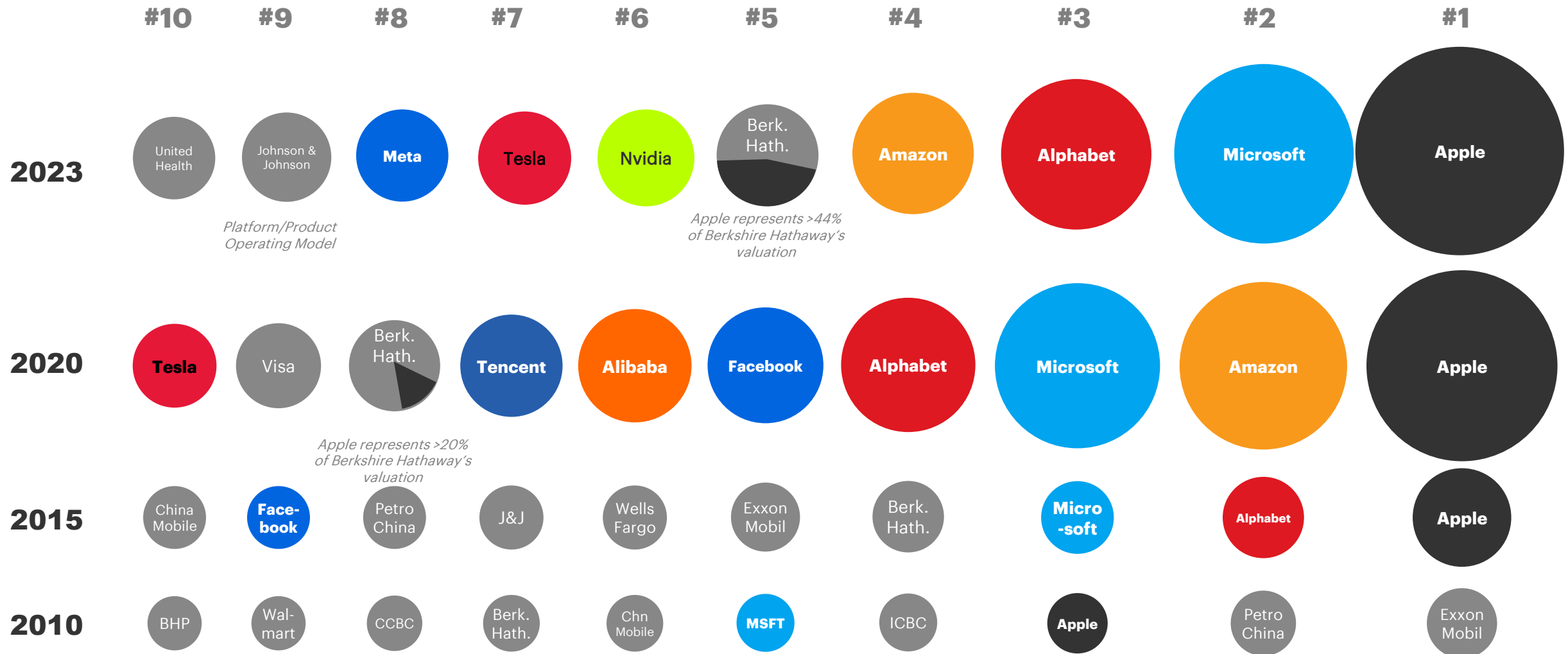


COLORS



Note: Saudi Aramco not included due to low float (1.8%)

Sources: S&P Capital IQ, Accenture analysis, Companies Market Cap



GOOD THINKING, BUT IS IT FEASIBLE IN OUR CONTEXT?



IS KRISTOFFER STUCK IN THE CLOUD?

DIGITAL PORTFOLIO



ASSET AND LICENSE MANAGEMENT

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- ilap

MATERIAL MANAGEMENT

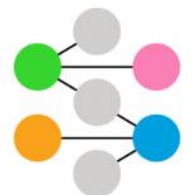
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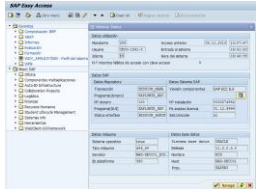


PROCESS FOR CREATING COLLABOR8 CRITICAL

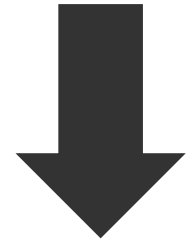
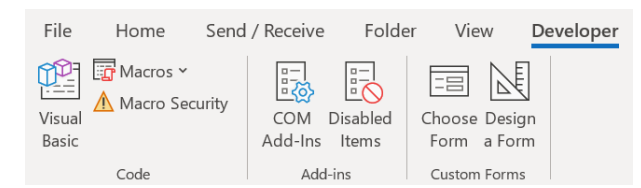
2018



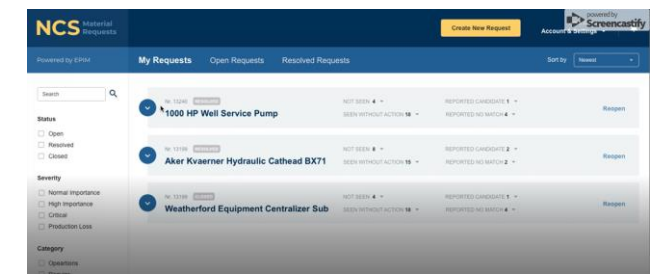
2018



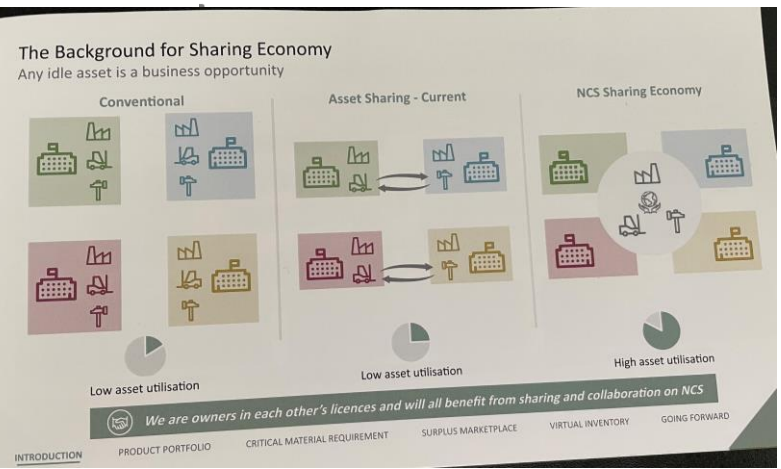
Experiment:
Outlook+Template+Lists



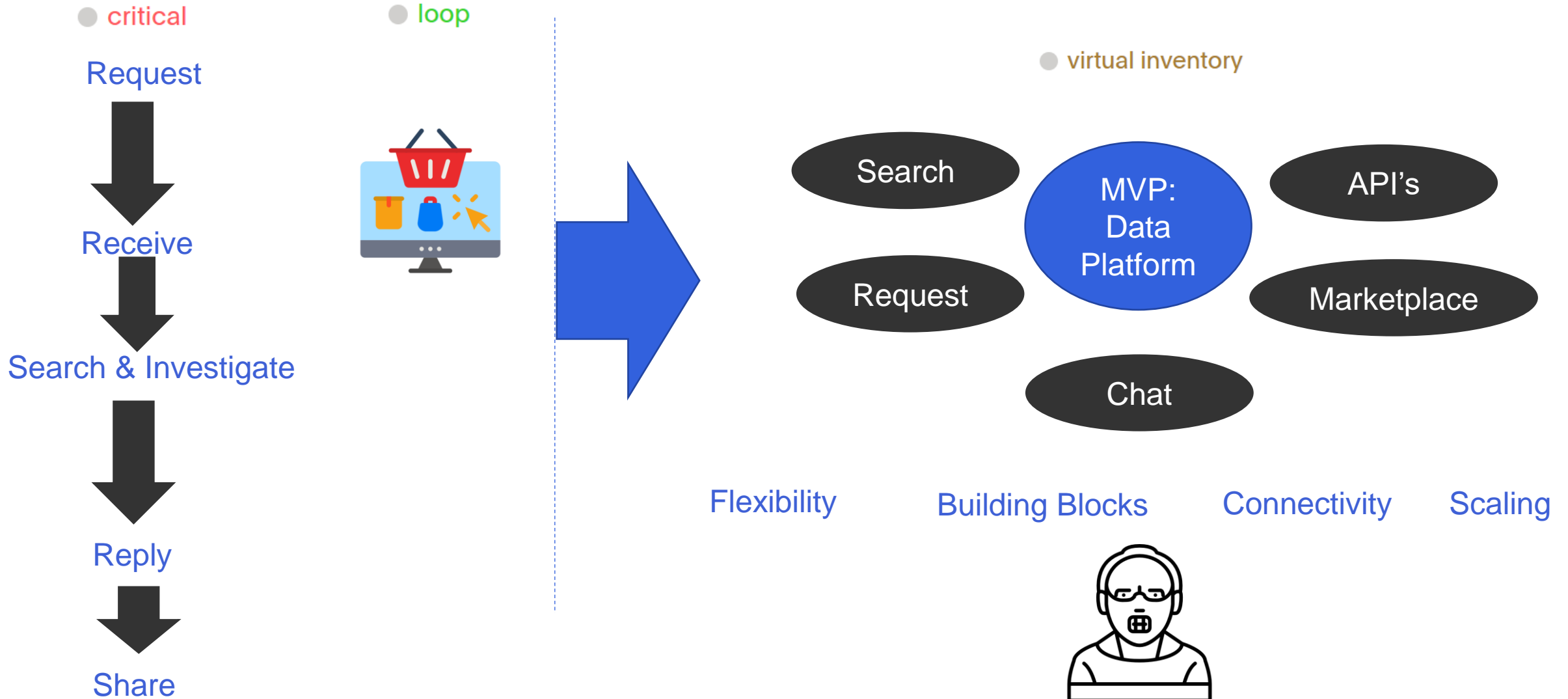
Solution MVP – Material Requests



Customer centricity & design thinking




TURNING THE PROCESS TO GET INNOVATION



CONNECTING THE DOTS INTO A MATERIAL MANAGEMENT SUITE

[Services](#)[Support](#)[Collaboration projects](#)[Sign up](#)

virtual inventory

[FAQ](#)  [Support](#) [Access service \(login\)](#) 

Share inventory to increase collaboration, and reduce cost and delivery time

About

Sharing is caring

Share today, invest in tomorrow.

Share your inventory with others to enable sharing economy and increased collaboration between operators. Operators can also trade critical and expensive equipment through the service to shorten delivery time and increase collaboration.

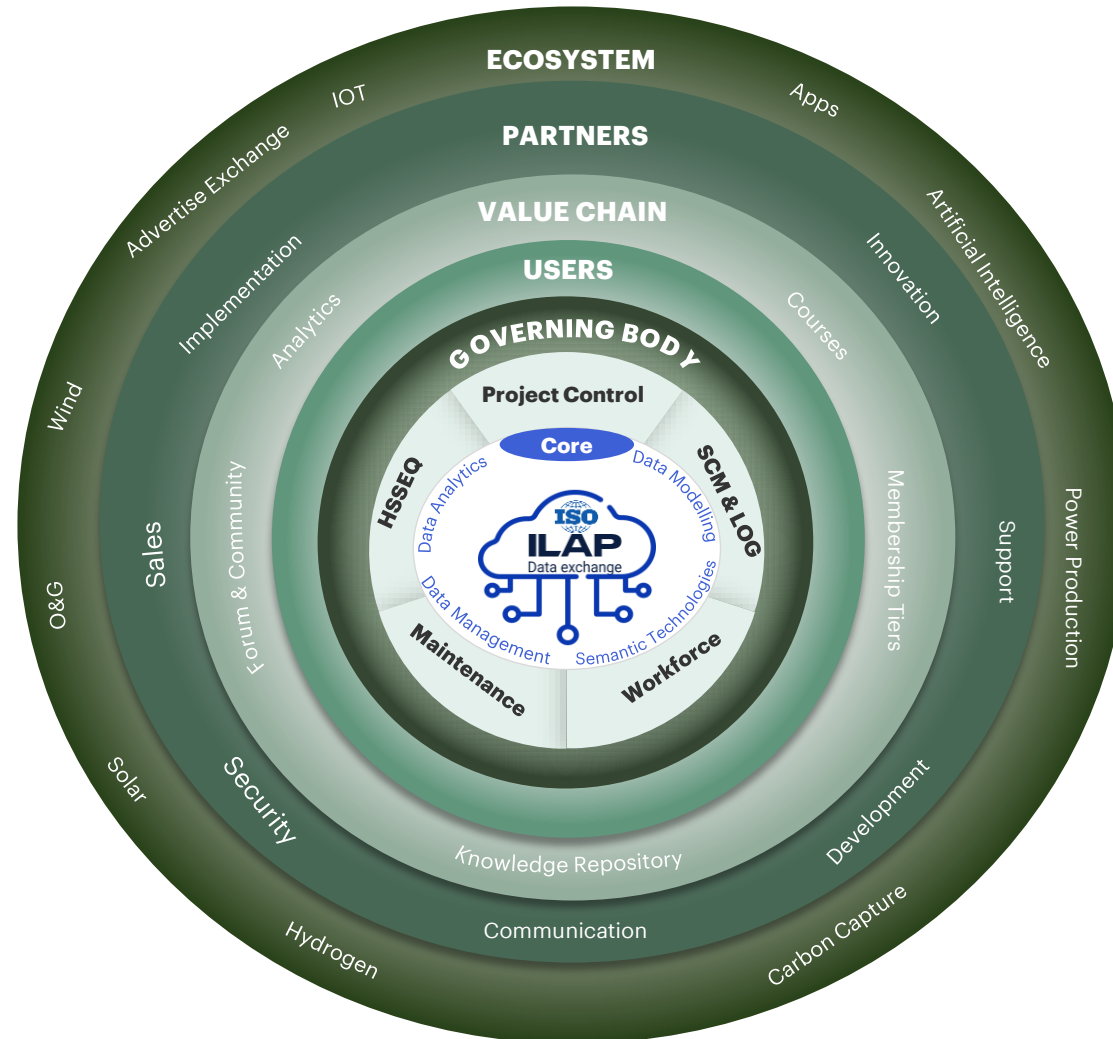
- *Share* – Gain the opportunity to share and show your inventory to others to enable sharing economy and increased collaboration between operators to mitigate the need for unnecessary



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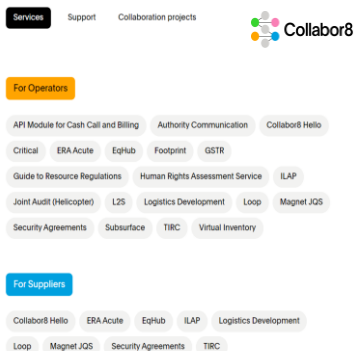
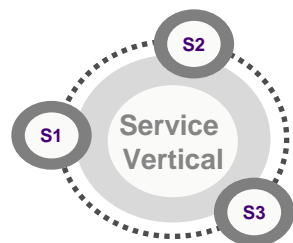
PLEASE BRING US HOME TO ILAP!

ILAP SERVICE ECOSYSTEM STRATEGY

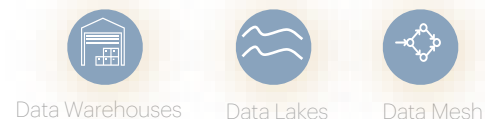
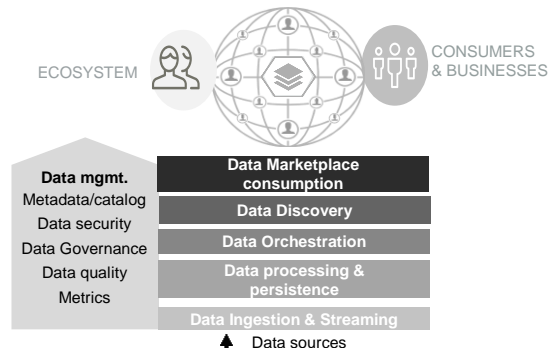


THE DIGITAL PLATFORM EVOLUTION

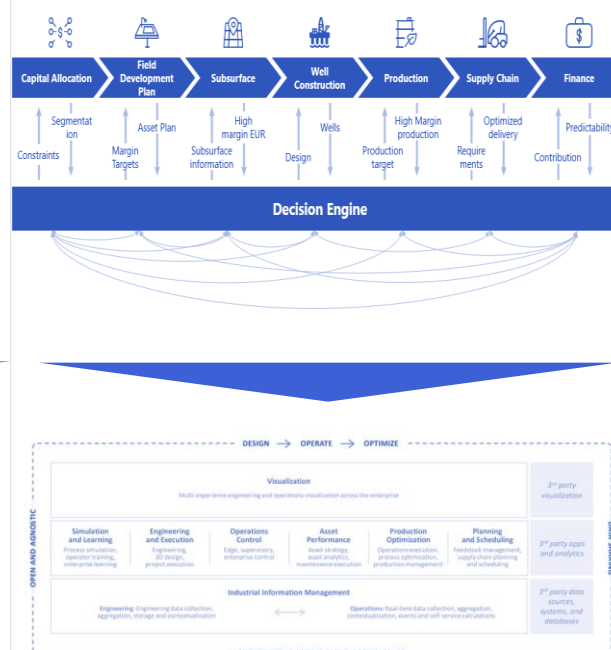
1. Optimization



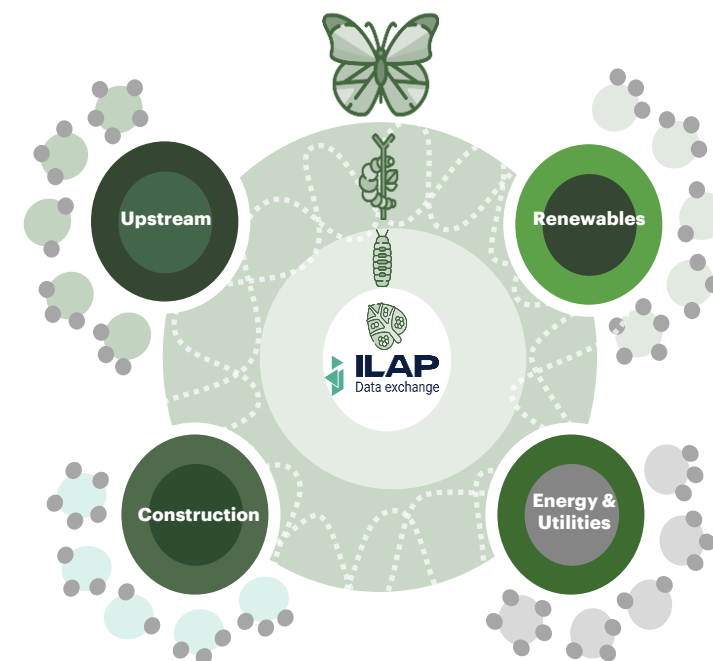
2. Data Sharing & Analytics



3. Data Platform

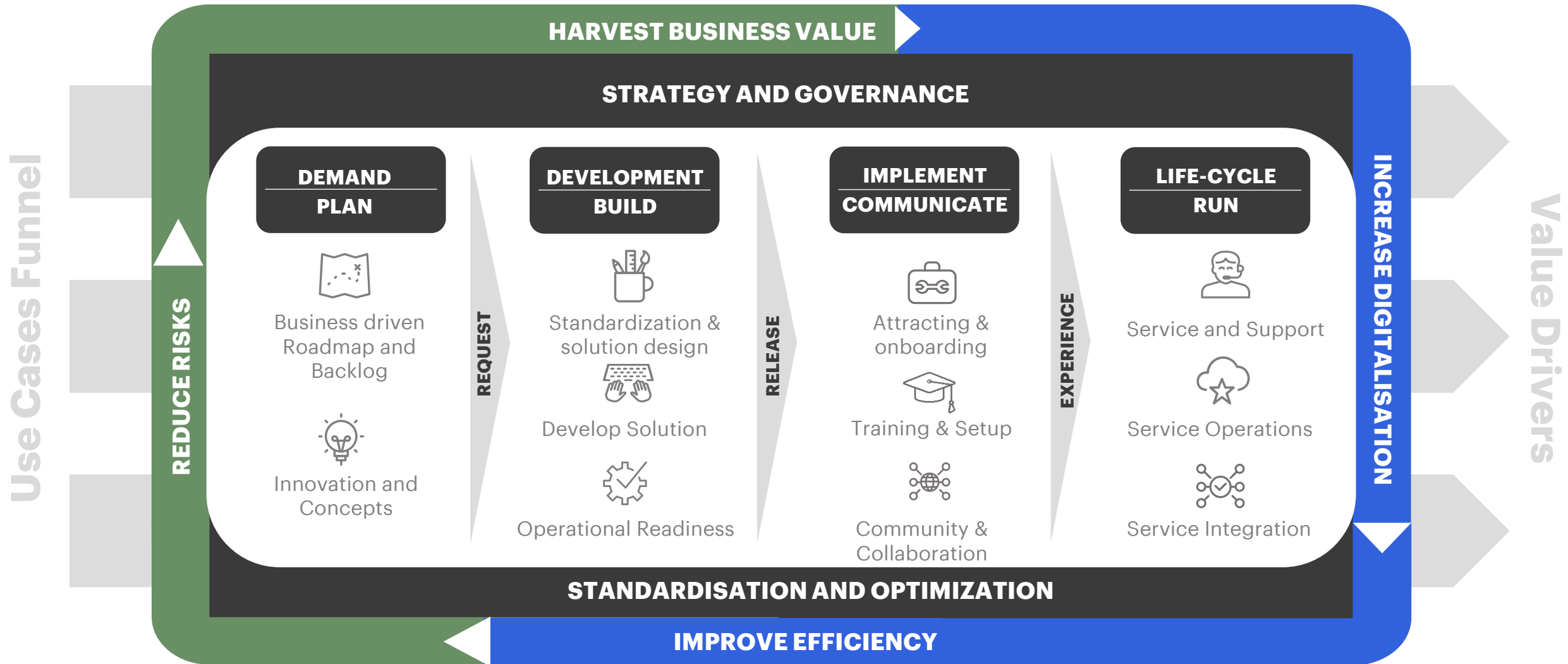


4. Digital Transformation



ILAP BUSINESS MODEL

BUSINESS, STANDARDISATION & TECHNOLOGY TOGETHER CREATES A SCALABLE ECOSYSTEM



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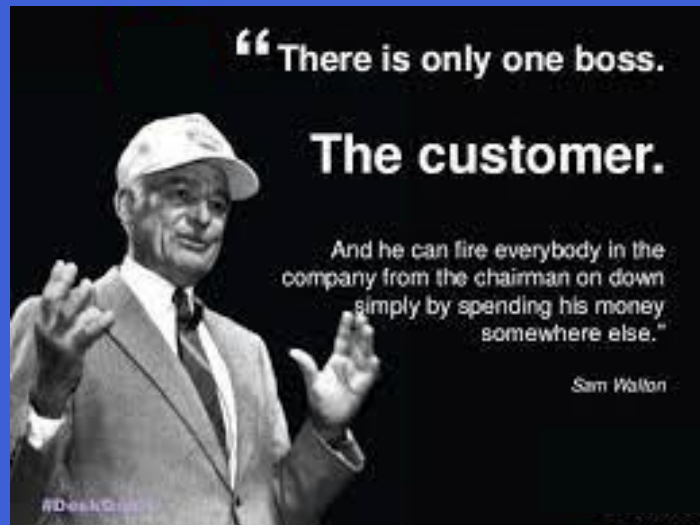
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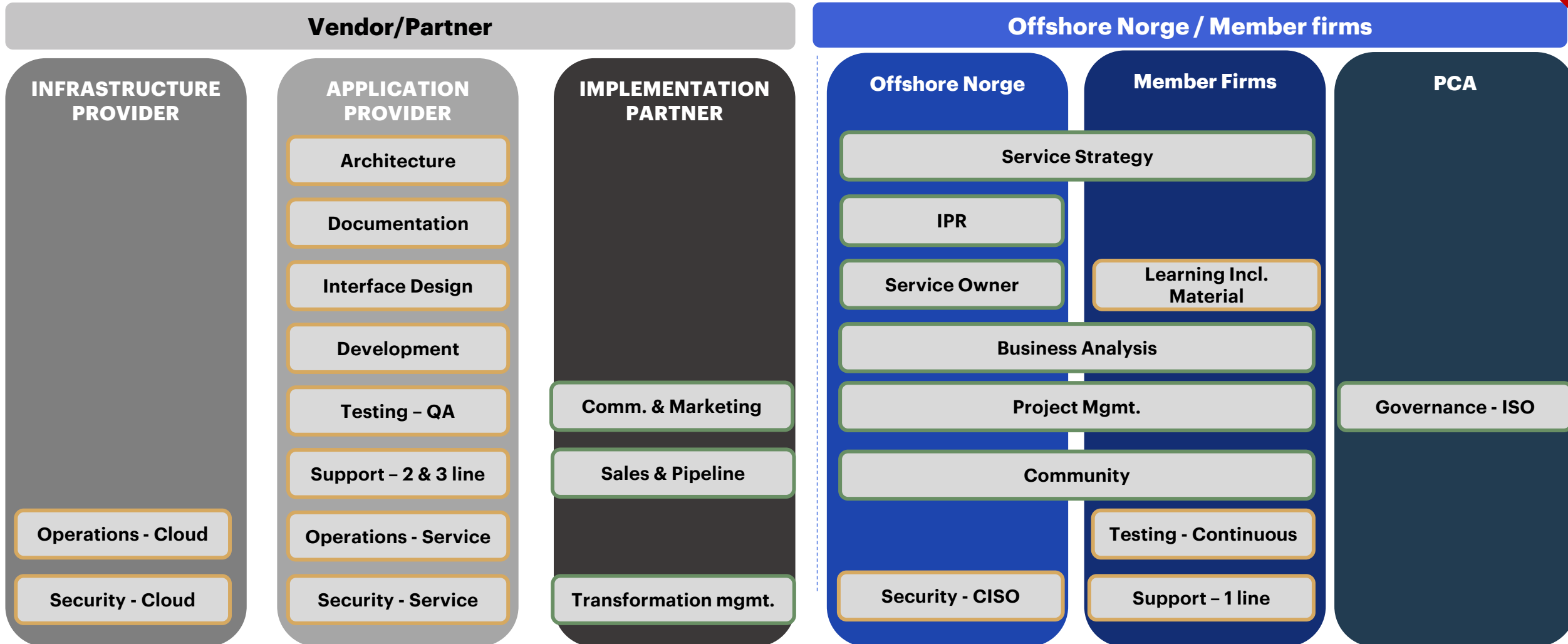


LEADERSHIP COMMITMENT

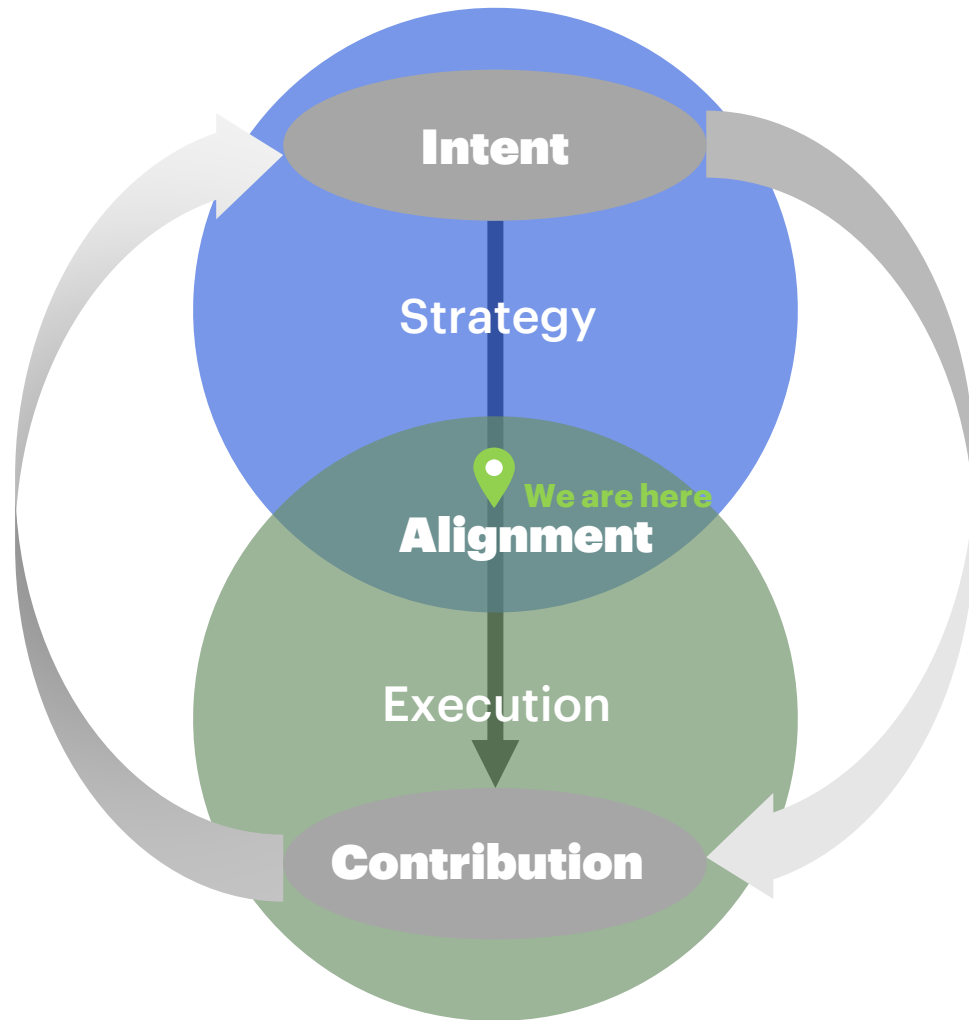
- Help leaders drive new ways of working
- Demonstrate engagement through actions, support and participation

Service Management

ILAP – SERVICE CAPABILITY OVERVIEW



FROM ALIGNMENT TO CONTRIBUTION: WE NEED TO BUILD THE DELIVERY MUSCLES



Broad Ecosystem Network

Description

- Capacity, talent, funding., scalability & commercialization?



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Thank you for your attention!